



South Dakota Horse Council

2012 year of the 22 Horse Fair

March 1st 2012

South Dakota Horse Fair, Inc

March 16-18, 2012

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Youth activities all weekend in the Expo Building.
Horse Safety Training ,
"Judging Contest,"
"Hippology Contest,"
"Stick Horse Contest."
Check your program for scheduled time and places.

Expo Building, W.H. Lyons Fair Grounds, Sioux Falls, SD.

We are about to have the biggest and best Horse Fair ever. The main speaker and clinician is Mr. Al Dunning. He has conducted clinics throughout the United States including Alaska and Hawaii, and worldwide clinics in Canada, Germany, Australia, and Argentina. He has been featured in numerous articles, authored the book "Reining" which is a best-selling book distributed by Western Horseman, and produced several instructional DVDs. His new book, "The Ultimate Level of Horsemanship/Training Through Inspiration", is already a huge seller. Other speakers include; Dale, Ron, and Bob Myler, the creators of MylerBits, Dr. Steve Tornberg, DVM, Dr. Teresa Roster, DVM, Dr. Seth Severtson, and Mr. Pat Meade singer song writer. If that's not enough to knock your socks off we have the Purina Ranch Rodeo, the best Horseman's Challenge we have ever presented, a huge variety of Youth events and a chucked full trade show.

All we need is YOU!

Bring the whole family for a weekend of fabulous entertainment.

Watch the Dunning clinics on Friday for a \$25.00 audit fee.

Watch the Purina Ranch Rodeo on Saturday night at 7pm. Put your youni'ns in the stick horse race Saturday and Sunday. Join us for worship service on Sunday at 9am with the

Cowboy Church.

View Schedule at www.sdhorsefair.com



Photo Credit: Charlie Brooks



Nothing is more fun than Horse'n around on the weekend, unless it's horse'n around all year. Join our team, we'd love to have you at the annual meeting in Brookings at SDSU Animal Science Conference Room on April, 21, 2012 @ 1:00pm

Join the Horse Council.
Membership Application back cover.

More SD Horse Fair Activities

Stallion Avenue

Entries
 (as of printing of date)

- El Tigre Noche——Paso Fino
- EB Spark A Smile——AQHA
- Call Me Bad Blood——AQHA
- Smokin Jake——AQHA
- Topsailing Starbuck——AQHA

Breed Blvd. Over 20 different breeds this year!

Over twenty equine breeds, some never before presented in South Dakota, will be showcased on Breed Boulevard each day at the 2012 SD Horse Fair. They include: the Andalusian Horse, Appaloosa Horse, Arabian Horse, Bashkir Curly Horse, Friesian Horse, Hackney Pony, Haflinger Horse, Miniature Horse, Morgan Horse, Mule, Norwegian Fjord Horse, Paso Fino Horse, Pervian Horse, POA Pony, Quarter Horse, Shetland Pony, and the Tennessee Walking Horse. Five Draft Horses, the Belgian, Clydesdale, Percheron, Shire and the Spotted Draft Horse are sure to be the largest horses on display.

Driving Dr.

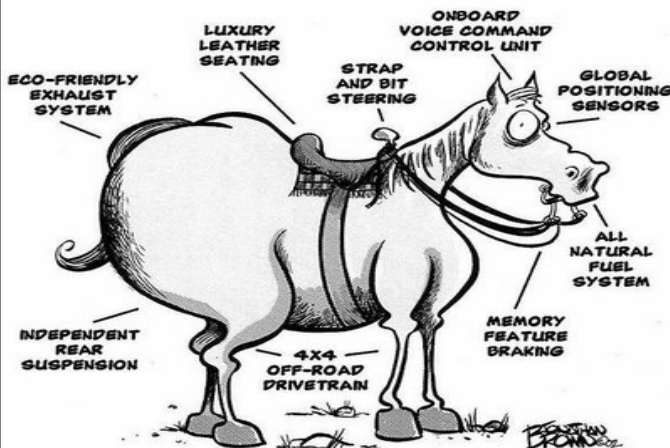


wither in heated computation



or just driving around the arena. Everyone love to watch and ride.

We will have some wagons on display and even giving rides to brave folks.



ORIGINAL S.U.V.

Year old,
 Color Gray,
 Make Mare,
 Model Hybrid,
 Value Priceless.

Welcome to the 22st Annual South Dakota Horse Fair

Whether you show, rodeo, trail ride or just think they look pretty, the 22st Annual South Dakota Horse Fair has something for everyone! This annual event was started to bring horse enthusiasts together to share ideas, training techniques, and other fun things to do with the horses we love. Today the Horse Fair is an action packed, three day event that will appeal to all.

The Horse Fair is an annual event aimed at promoting all breeds and aspects of horses. The annual event is organized by the volunteers of the South Dakota Horse Council, whose function is to speak for the entire horse industry in the state of South Dakota.

The South Dakota Horse Fair is designed to:

- Promote and maintain a mutually helpful exchange of information between horse owners and the general public.

- Support higher education for youth by issuing scholarships to students who are interested in horses.

- Provide a charitable contribution as funds permit.

- Funding SDSU scholarships for those interested in the equine industry is our goal.

At present the South Dakota Horse Council sponsors classes at the State 4-H Horse Show and is a sponsor to the "Little International" Show at SDSU in Brookings.

In 2012 we are excited to start our program Friday morning with Al Dunning who will be with us all weekend. He will also have a booth so you can speak with him one-on-one. Mr. Dunning will start on Friday with two clinics—Working Cowhorse and Horsemanship. Al Dunning will offer additional presentations Saturday and Sunday. The Horseman's Challenge with \$2,000 added money will start on Friday afternoon and continue on Saturday and finals of the Challenge will be on Sunday. The action continues on Saturday and Sunday with packed days of equine events and contests. It is our hope that the Horse Fair not only provides entertainment, but also provides quality educational demonstrations that will help you have a more successful relationship with your horse. With one of the largest commercial trade shows in the region, and a variety of stallions and breeds represented, there is something for everyone!

The 2012 SD Horse Fair is organized and conducted entirely by volunteers and we are always looking for dedicated people. If you are interested in becoming one of the volunteers to help with this spectacular event, please contact one of the committee members. Visit our SD Horse Council Booth at the Horse Fair and join our organization. We welcome your ideas and thoughts.

Thank you again to our exhibitors, vendors and spectators for over 21 years of success!

Gene Carr, President
South Dakota Horse Council





2012 year of the 22 Horse Fair

The SD Horse Fair is a fundraising event put on by the SD Horse Council. This organization is a group of volunteers who give of their time and energy to promote the horse community and raise money for the benefit of SDSU scholarship program. We depend on the good will of the community to help sponsor this event. If not for our generous sponsors, we would be unable to proceed with this event. We send our heartfelt THANKS to sponsors and volunteers!

We're on the web at: www.sdhorsefair.com

Stop on over!

Items of all Shapes and Sizes

Check it out!

SILENT AUCTION

Proceeds go to the **South Dakota Horse Council's South Dakota State University Scholarship Fund**

Every year the SD Horse Fair holds a silent auction of donated items from Trade Show vendors, sponsors and just plain nice folks! The proceeds from this go directly toward SD Horse Council's SDSU scholarship fund. Your donations are welcome. Please visit the SD Horse Council booth and Bid!



Horse Council Membership Form

Dues: \$10.00 per person or \$50.00 per 50 members for clubs, organizations, and associations

Name: _____ Phone: _____

Club or Organization Name: _____

Address: _____ Email: _____

City _____ State _____ Zip _____

Horse activities _____

Please add my name to the Judge list _____

Website _____

Please mail South Dakota Horse Council Dues to: SDHC, PO Box 386, Canistota, SD 57012

Clubs, organizations, and associations who are members of the SDHC get one Breed Booth at the South Dakota Horse Fair for free!

Sign up today.